



Revenge of the Cockroach: Leveraging Cockroach Behavior for Control

8:00am – 8:55am

Cockroaches have an extraordinary ability to adapt and fend off our control measures. From bait aversion to resistance to products, cockroaches are phenomenal survivalists. But, there are ways to utilize their behaviors against them to maximize control efforts. Attend this session to learn the latest research on cockroach behavior and enhanced strategies to take your cockroach program to the next level.

Presented By: Brittany Campbell, NPMA

Brittany is the Director of Technical Services at the National Pest Management Association (NPMA). Brittany graduated with her PhD in May 2018 from the University of Florida, where she studied the biology and control of the common bed bug and the tropical bed bug. Prior to her work at the University of Florida, Brittany attained her Master's degree in Entomology from Virginia Tech, where she evaluated insecticide resistance in bed bug eggs.

