

## **Ant Management**

11:15am - 12:10pm

This presentation will provide how to properly identify ants and the habits that go along with them. The biology and identification of each ant are also discussed. Lastly, this presentation will discuss management including Forager reduction and personal behavior.

## Presented By: Lisa DiDomenico, Bayer Environmental Science

Lisa DiDomenico is a Mid-Atlantic US Area Sales Manager for Bayer Environmental Science calling on Pest Management firms from Virginia to Southern New York. In her current role, she is responsible for the sales of Bayer's Professional Pest Management line of products, the supervision of the distributors of Bayer products, and for the training of pest control technicians in their safe and effective use.

She resides in Pennsylvania where she was born and raised.

Lisa first joined the pest control industry in 2001 with Western Pest Services learning the business as a Customer Service Representative, training of new office staff and overseeing the residential and termite department. She was quickly promoted to a Regional Retention specialist and from there a Sales Inspector.

Lisa then moved to the distribution arm and became the National Sales Representative for Target Specialty Products, which she called

on National pest management companies to introduce and educate on newest materials, introducing new revenue streams and Industry trends

Lisa joined Bayer July 2018, Lisa is responsible for the sales of Bayer's Professional Pest Management products in the mid-Atlantic states.

