

MSPCA Advertising Packages 2021

[CLICK TO SUBMIT YOUR AD](#)



Get your company name in front of potential customers by advertising with MSPCA.
Multiple options are available for any budget and frequency.

CLOSER LOOK E-NEWSLETTER

MSPCA's bi-monthly e-newsletter, Closer Look, is pushed out to the over 1,500 subscribers in the pest control industry in the Maryland area reaching even more potential clients through our Facebook page.

Premium Placement:

Your ad linked to your website is placed at the top of the newsletter (one company per issue).

- \$350 (1 issue)
- \$500 (2 issues)
- \$600 (3 issues)

High Placement:

Your ad linked to your website is placed in the middle of the newsletter (one company per issue).

- \$250 (1 issue)
- \$400 (2 issues)
- \$500 (3 issues)

Footer Placement:

Your ad linked to your website is placed at the bottom of the newsletter (one company per issue).

- \$100 (1 issue)
- \$150 (2 issues)
- \$250 (3 issues)

Acceptable Formats:

- JPEG or PNG format

Size Specifications:

- 600 x 150 px

Ad copy due second Wednesday of the month.

PEST OF THE MONTH SPONSORSHIP

NEW THIS YEAR, MSPCA will highlight a pest each month on the website, in the e-newsletter Closer Look and in MSPCA's social media channels. Includes recognition as sponsor with your company logo linked to your website. Each pest of the month is archived on marylandpest.org for the full year!

- \$200 per issue

Ad copy due second Wednesday of the month.

MSPCA WEBSITE SCROLLING LOGO

Visible on every page of the website. Your logo is directly linked to your company website.

- \$800 (6 months)
- \$1,000 (1 year)

Acceptable Formats:

- High resolution JPEG or PNG format

Size Specifications:

- 500 x 500 px