Advertise and increase your exposure to help potential customers find you! Review the below options and COMPLETE THE ONLINE ADVERTISING FORM HERE!
To submit your request by mail or email, complete the form at the bottom of this bulletin.

CLOSER LOOK | E-Newsletter

6 issues a year | 1,470 Subscribers | 31% Avg. Open Rate | 5% Avg. Click Rate

MSPCA's bi-monthly e-newsletter, Closer Look, is pushed out to the top decision-makers of the pest control industry in the Maryland area. It reaches hundreds more through our Facebook page and archive issues online, where your ads are permanently available to all website visitors.

2020 Calendar

<table>
<thead>
<tr>
<th>Issue</th>
<th>Ad Due Date</th>
<th>Publish Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>February Newsletter</td>
<td>February 14, 2020</td>
<td>February 27, 2020</td>
</tr>
<tr>
<td>April Newsletter</td>
<td>April 10, 2020</td>
<td>April 30, 2020</td>
</tr>
<tr>
<td>June Newsletter</td>
<td>June 12, 2020</td>
<td>June 26, 2020</td>
</tr>
<tr>
<td>August Newsletter</td>
<td>August 14, 2020</td>
<td>August 27, 2020</td>
</tr>
<tr>
<td>October Newsletter</td>
<td>October 16, 2020</td>
<td>October 29, 2020</td>
</tr>
<tr>
<td>December Newsletter</td>
<td>December 11, 2020</td>
<td>December 17, 2020</td>
</tr>
</tbody>
</table>

2020 Ad Pricing

Premium Placement (one per issue)
(600 pixels x 150 pixels | 300 dpi)
Ads at this level are placed at the top, right under the newsletter banner with a custom link.

- 1 Ad - $250
- 2 Ads - $400
- 3 Ads - $500 (Best Value)

Footer Ad (two per issue)
(600 pixels x 150 pixels | 300 dpi)
Ads at this level are placed at the bottom, after the last article but before the footer with a custom link.

- 1 Ad - $100
- 2 Ads - $150
- 3 Ads - $250 (Best Value)

E-Newsletter Advertising Total: $____________________

Questions? Contact Cathy Vick at cvick@marylandpest.org or 410-940-6581
MSPCA offers your company the opportunity to get your brand and your message before the visitors of the MSPCA web site. Your logo can be displayed on the homepage and/or our most popular internal pages for one year!

**2020 Ad Pricing**

- One Year Logo Displayed on Home Page - $1,000 (limited to four per year)
- One Year Logo Displayed on Popular Internal Pages - $750 (limited to four per year)
  - All Education Event Pages
  - Member Profile Page
  - Latest News Page
  - Join MSPCA Page
  - Member Benefits Page

**Website Advertising Total: $__________________________**

Questions? Contact Cathy Vick at cvick@marylandpest.org or 410-940-6581
MSPCA Digital Form

Contact’s Information:

First Name ___________________________________ Last Name ___________________________________

Organization Name _________________________________________________________________________

Business Address _________________________________________________________________________

City __________________ State __________ Zip __________________

Email ________________________________ Phone ________________________________

Total Charges:

E-Newsletter Advertising Total: $ __________________________
Website Advertising Total: $ __________________________
Grand Total: $ __________________________

Method of Payment:

☐ Check (mail with registration) ☐ Discover ☐ Visa ☐ Mastercard ☐ American Express

Name on Card ____________________________ Billing Zip __________________ Sec. Code ____________

Exp. Date Month Year

If paying by credit card, email completed form to Cathy Vick at cvick@marylandpest.org.

If mailing, include completed registration form and check. Make check payable to MSPCA and mail to:

MSPCA
Attn: Cathy Vick
180 Admiral Cochrane Dr., Suite 370
Annapolis, MD 21401

Questions? Contact Cathy Vick at cvick@marylandpest.org or 410-940-6581