



Advertise and increase your exposure to help potential customers find you! Review the below options and [COMPLETE THE ONLINE ADVERTISING FORM HERE!](#)

To submit your request by mail or email, complete the form at the bottom of this bulletin.

CLOSER LOOK | E-Newsletter

6 issues a year | 1,470 Subscribers | 31% Avg. Open Rate | 5% Avg. Click Rate

MSPCA's bi-monthly e-newsletter, Closer Look, is pushed out to the top decision-makers of the pest control industry in the Maryland area. It reaches hundreds more through our Facebook page and archive issues online, where your ads are permanently available to all website visitors.

2020 Calendar

Issue	Ad Due Date	Publish Date
February Newsletter	February 14, 2020	February 27, 2020
April Newsletter	April 10, 2020	April 30, 2020
June Newsletter	June 12, 2020	June 26, 2020
August Newsletter	August 14, 2020	August 27, 2020
October Newsletter	October 16, 2020	October 29, 2020
December Newsletter	December 11, 2020	December 17, 2020

2020 Ad Pricing

Premium Placement (one per issue)
(600 pixels x 150 pixels | 300 dpi)

Ads at this level are placed at the top, right under the newsletter banner with a custom link.

- 1 Ad - \$250
- 2 Ads - \$400
- 3 Ads - \$500 (Best Value)

Footer Ad (two per issue)
(600 pixels x 150 pixels | 300 dpi)

Ads at this level are placed at the bottom, after the last article but before the footer with a custom link.

- 1 Ad - \$100
- 2 Ads - \$150
- 3 Ads - \$250 (Best Value)

E-Newsletter Advertising Total: \$ _____



MSPCA CLOSER LOOK MARYLAND STATE PEST CONTROL ASSOCIATION

February 2019 Edition

GO NATURAL. GONE NATURALLY. A LEGACY OF CONTROL. STRONG INSECT CONTROL, WITH A SOFT IMPACT.

Baltimore City Unwittingly Creates Unlicensed Pest Control Competition

MSPCA battles city for 6 months. Results in a win for us.
By: Bruce Morgan

During the summer of 2018, Baltimore City initiated a "rental-housing licensing" program which included a requirement that all rental units be inspected, and reported on, by a MD, Licensed Home Inspector. The initial idea was to correct major safety issues, improve the rental housing stock and relieve the city of conducting so many rental code inspections. The burden of the inspection and compliance is placed upon the property owner. The city set a deadline of January 1, 2019, to have all 44,000 rentals inspected and reported on.

\$500 cash awards each year. Great for purchasing books and supplies!

Apply Online Now!

Elevate your maintenance business from the ground up.

BarricorSM Learn More

U.S. Structural Pest Control Market Approaches \$9 Billion, Specialty Consultants Reports

The market increased 4.4 percent from the \$8.597 billion measured in 2017, according to the latest report A Strategic Analysis of the U.S. Structural Pest Control Industry.

MSPCA CLOSER LOOK MARYLAND STATE PEST CONTROL ASSOCIATION

April 2019 Edition

IT'S TIME TO TALK ABOUT THE BIRDS AND THE BEES AND IGRs.

Last Chance Re-Certification Seminar

Register Now to Save!

This is your last chance to get credits before submitting your license to the Maryland Department of Agriculture. Pre-registration ends on May 24, 2019. After this date, MSPCA will only accept credit card payments onsite and registration fees increase.

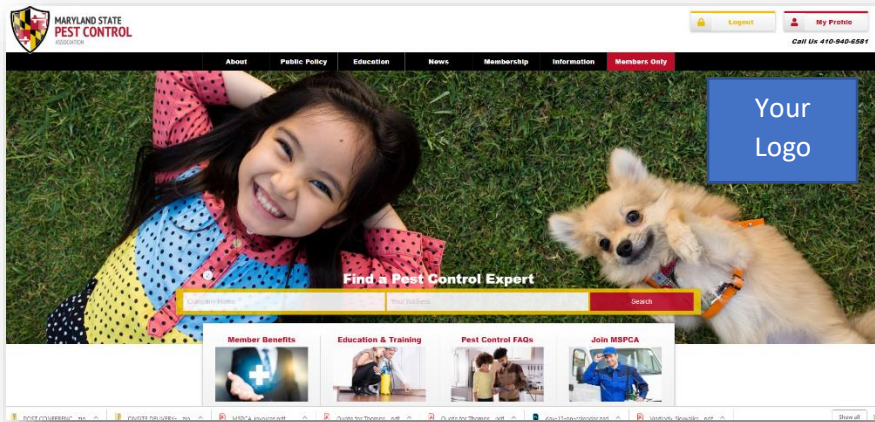
Register Today!

Questions? Contact Cathy Vick at cvick@marylandpest.org or 410-940-6581



MarylandPest.org | MSPCA Website

3,000+ Avg. Monthly Page Views | 2,500+ Avg. Monthly Unique Page Views | 1:15 Avg. Time on Page

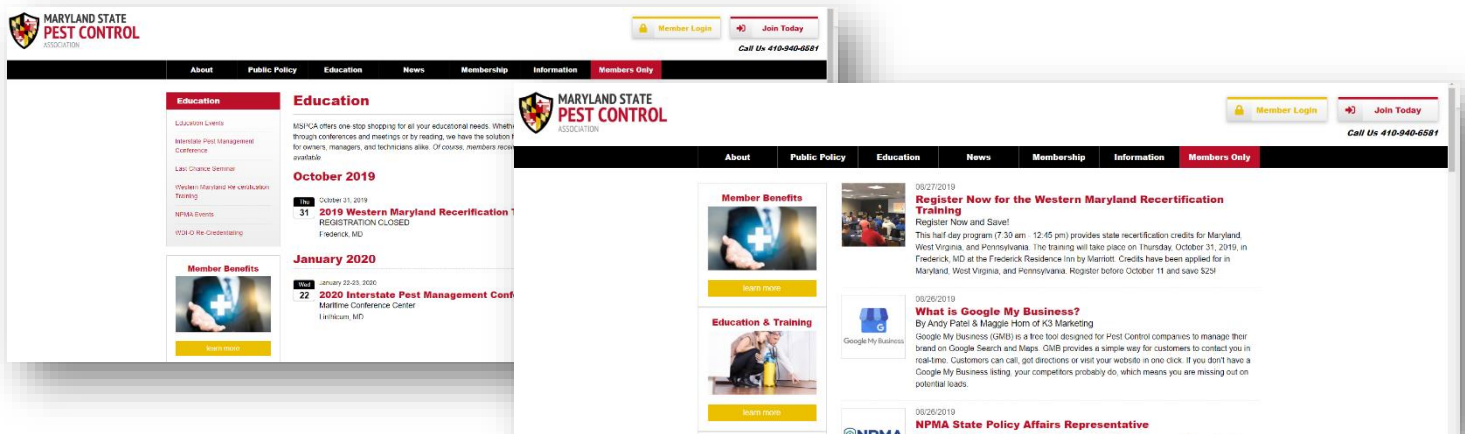


MSPCA offers your company the opportunity to get your brand and your message before the visitors of the MSPCA web site. Your logo can be displayed on the homepage and/or our most popular internal pages for one year!

2020 Ad Pricing

- One Year Logo Displayed on Home Page - \$1,000 (limited to four per year)
- One Year Logo Displayed on Popular Internal Pages - \$750 (limited to four per year)
 - All Education Event Pages
 - Member Profile Page
 - Latest News Page
 - Join MSPCA Page
 - Member Benefits Page

Website Advertising Total: \$ _____



Questions? Contact Cathy Vick at cvick@marylandpest.org or 410-940-6581



MSPCA Digital Form

Contact's Information:

First Name _____ Last Name _____

Organization Name _____

Business Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Total Charges:

E-Newsletter Advertising Total: \$ _____

Website Advertising Total: \$ _____

Grand Total: \$ _____

Method of Payment:

Check (mail with registration) Discover Visa Mastercard American Express

																		Exp.	Month	
																		Date	Year	

Name on Card _____ Billing Zip _____ Sec. Code _____

If paying by credit card, email completed form to Cathy Vick at cvick@marylandpest.org.

If mailing, include completed registration form and check. Make check payable to MSPCA and mail to:

MSPCA
Attn: Cathy Vick
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