

# 2018 ANNUAL REPORT

MSPCA is pleased to present its members with a brief overview of the year 2018, highlighting its many activities, events, and accomplishments.



# MESSAGE FROM THE PRESIDENT

#### Dear MSPCA members,

I hope 2019 finds you well. Professional pest control serves a critical role in Maryland and society in general. 2018 was a busy year for our industry with great progress being made. We welcomed new member companies to our organization and initiated new events such as the Interstate Pest Management Conference.

From the perspective of the MSPCA board, we are off to a great start for the year, mostly thanks to our efforts in 2018. Your feedback tells us we're doing better with speakers, venues and food. As a matter of fact, at the 2019 Interstate Pest Management Conference, 99% of attendees surveyed said the Conference met, exceeded or highly exceeded their expectations.

With that said, we still have room for improvement. We are looking to increase our membership numbers and overall membership engagement. If you are not currently a member, tell us why. If you are not actively involved, we want you. We are all volunteers who want to protect our industry. We remain committed to our members and to protecting people, property and our environment.



#### **ABOUT MSPCA**

#### **VISION STATEMENT**

Every household and business in Maryland is protected by professional pest management services.

#### **MISSION STATEMENT**

MSPCA supports members in being professional, knowledgeable, and profitable through education, industry leadership, public policy advocacy, and growth of the market.

## Get Involved!

Volunteers are the very heart of MSPCA and our strength as an association. Whether you would like to volunteer for a committee, write an article for our newsletter, or fill a board seat to help lead the organization, MSPCA wants to hear from you. Email Vincent Moulden at <u>vmoulden@marylandpest.org</u> or call the office at 410-940-6581 for details.

# BOARD OF DIRECTORS

#### **Directors:**

- Ron Anders Accutech Pest Management
- Levi Brody Brody Brothers Pest Control
- James Butler US Army Public Health Command -Atlantic
- Karen Frome *Allied Representative* Target Specialty Products
- Julio Gonzalez
  The Greentree Group, LLC
- Joshua Kramer
  Innovative Pest Management
- Bruce Morgan *WDI-O Chair* Atlas Exterminator Co., Inc.
- Godfrey Nalyanya Rentokil/Ehrlich Pest Control

On December 11, 2018 the membership came together for the association's Annual Meeting. At the meeting, a combination of veteran officers and newcomers were selected to lead the association for the next two years.

### **Officers:**

- Andrea Brubaker, President Triple S Services, Inc.
- Samantha (Sam) Forrest, Vice President Brody Brothers Pest Control
- Marilyn Downey, Treasurer A.T. Serrano Pest Service, Inc.
- Brian SchoonMaker, Immediate Past President Capitol Pest
- Vincent Moulden, Executive Director MSPCA



(L to R) Samantha Forrest, Andrea Brubaker, Marilyn Downey

# TREASURER'S REPORT

All MSPCA funds will now be managed by TMA (MSPCA's management team). Previous accounts management by the MSPCA Board and the former management team have been zeroed out and transferred to the appropriate accounts managed by TMA. The Board has designated which funds are allocated to the operating budget, the assets, the Fred Neil Scholarship, and investments.

The MSPCA Board also received a letter from the University of Maryland Soil Judging Team, requesting a donation for an upcoming competition in April 2019. It was decided that MSPCA will donate \$500 to the University of Maryland Soil Judging team.





# MEMBERSHIP REPORT

Several board members expressed interest in increasing the membership counts through formal recruitment campaigns. Board members discussed a few ideas for engaging prior members and prospects alike. Future discussion is needed on proposals such as discounted memberships or registrations, buy-one get-one initiatives, networking and social events geared towards first-time and renewed members, surveys to current members, and mentorship programs. Be sure to stay up to date on current campaign by visiting the website, marylandpest.org.

# TRAINING REPORT

MSPCA members were able to capitalize on several educational events throughout the year. Registration numbers held steady and the programs were well received. The MSPCA Board & Staff look forward to bringing you the programs you need for 2019.

Visit marylandpest.org/education to view all upcoming events.





## WEBSITE

MSPCA launched its all-new website, MarylandPest.org, on September 20, 2018. The new website offers much more value and expanded member benefits to better serve you and your company – all in a much-easier-to-navigate format.

Update your company information, pay your MSPCA dues, register for our events and view the full MSPCA membership directory, all in one place!

If you haven't already, visit MarylandPest.org today!

# FRED NEIL SCHOLARSHIP

Fred Neil, former Secretary of MSPCA, Editor of the MSPCA Newsletter and industry contributor dedicated unrelenting energy to the MSPCA for 35 years and because of this, the Board has elected to honor Fred and his multi-decade contributions by renaming The Doug Sroka Scholarship. Our offered scholarship is now The Fred Neil Scholarship.

This scholarship is available only to employees of eligible MSPCA member firms and their children.

MSPCA announced the winner of the 2018 Fred Neil Scholarship, **Allyson Atkinson** in October. Allyson was sponsored by Mark Trimmer of Atlantic Pest Control Inc. and currently attends West Virginia University and studies Biology.

Allyson shared with MSPCA's Closer Look that she "plans to use this scholarship money to buy my books for my classes next semester" and that "every scholarship counts!"

Applications for the 2019 Fred Neil Scholarship are now open. Members should visit **marylandpest.org/fred-neil-scholarship** to apply.



**Fred Neil** 



Allyson Atkinson 2018 Scholarship Winner



# LOOKING AHEAD

The Maryland State Pest Control Association has a new headquarters and staff team, based in Annapolis, MD. The MSPCA Board of Directors and staff has successfully transitioned to the new office, along with various operating, data and accounting system upgrades.

MSPCA Immediate Past President, Brian Schoonmaker says, "We couldn't be more delighted with our new team, headed by Executive Director, Vincent Moulden. They are bringing enthusiasm, experience, and talent to better serve our members and are helping the Board to achieve oversight and strategic focus for MSPCA's future."

The MSPCA Board of Directors and staff look forward to a great 2019.

(L to R) Cathy Vick, Vincent Moulden, Amy Halligan